

**FASHION DESIGN STUDIO MANAGER LEVEL 6**

**FAS/OS/FD/CC/03/6/A**

**Manage Fashion Design Studio (Theory)**

**March/April 2024**



**MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**WRITTEN ASSESSMENT**

**Time: 3 hours**

**INSTRUCTIONS TO CANDIDATES**

1. This paper has two sections A and B
2. You are provided with a separate answer booklet
3. Marks for each question are as indicated
4. Do not write on the question paper

## SECTION A: 40 MARKS

Answer **all** questions in this section

1. Define the following terms. (5 marks)
  - a) Risk management
  - b) Standard operating procedure
  - c) Staff remuneration
  - d) Unity of command
  - e) Signage
2. Explain two types of stock. (4 marks)
3. List three advantages of computerized stock control systems. (3 marks)
4. Outline four risks that a fashion business is likely to face in the market. (4 marks)
5. Outline five ways you would prevent a financial risk in your business. (5 marks)
6. State three differences between decentralized register and centralized register. (6 marks)
7. Highlight three reasons why it is important for an organization to have proper administration. (3 marks)
8. Give four methods you would use to manage a fashion studio to maximize efficiency of work. (4 marks)
9. List and explain two principles of purchasing. (4 marks)
10. Distinguish between accrual and monetary unit principles of accounting. (2 marks)

## SECTION B: 60 MARKS

### (CHOOSE ANY THREE QUESTIONS)

11. A small fashion firm was just opened in Meru town. The company has six employees. Since it is a start-up company, you have been assigned the role of a fashion designer as well as the human resource.
- a) Discuss five non-analytical job evaluation approaches you would use to determine staff remuneration. (10 marks)
  - b) Explain five types of pay structures you would use. (10 marks)
12. You have been assigned the role of opening a fashion outlet branch for the company you work for.
- a) Explain 10 equipment and tools you would request from procurement and their functions. (10 marks)
  - b) Illustrate five things you would include in the signage in one diagram. (10 marks)
13. You are in charge of a team designing a fashion warehouse. Your role is to pick the warehouse design and a suitable storage method.
- a) Discuss five benefits of a good clothing storage system. (10 marks)
  - b) Explain three advantages and two disadvantages of using pick-and-sort system. (10 marks)
14. You are the head of marketing in a fashion house in Nairobi Kenya. One of your roles involves preparing budgets for your department.
- a) Explain five types of budgeting you would use. (10 marks)
  - b) Discuss five methods you would use to establish a budget for advertising. (10 marks)