



MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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UNIVERSITY EXAMINATIONS 2023/2024

DIPLOMA IN SUPPLY CHAIN MANAGEMENT LEVEL 6 YEAR ONE TERM TWO

BUS/OS/SC/CR/02/6/A: OVERSEE WAREHOUSING OF PROCURED GOODS

DATE: APRIL 2024

TIME: 3 HOURS

INSTRUCTIONS: Answer Question ONE and any other Three questions.

SECTION A (40 MARKS)

1. Define the term warehousing. (2 Marks)
2. What factors should be considered when selecting a warehouse for storing procured goods? (4 Marks)
3. How can technology be utilized to optimize warehouse operations for procured goods? (3 Marks)
4. What measures can be implemented to safeguard records of stored goods against loss, damage, or unauthorized access? (5 Marks)
5. Name the different types of warehousing systems suitable for storing procured goods, and how do they differ? (4 Marks)
6. How can a company ensure efficient inventory management within the warehouse for procured goods? (3 Marks)
7. What are the key challenges associated with warehousing procured goods, and how can they be mitigated? (5 Marks)



MUST is ISO 9001:2015 and



ISO/IEC 27001:2013 CERTIFIED

8. What safety measures should be implemented in warehouses to protect procured goods from damage or theft? (4 Marks)
9. How can companies ensure the timely delivery of procured goods from the warehouse to their destination? (5 Marks)
10. What role does proper labeling and packaging play in warehousing procured goods? (5 Marks)

SECTION B – Long Answer Questions – Answer Any Questions. (60 MARKS)

11. a. State and discuss the strategies that can be employed to minimize costs associated with warehousing of procured goods while maintaining quality and efficiency. (10 Marks)
b. Enumerate the key principles that should be considered when designing the layout of goods in a storehouse. (10 Marks)
12. a. State and discuss how the layout of goods impact customer flow and shopping experience. (10 Marks)
b. Discuss the factors that should be taken into account when determining the placement of different product categories within a store. (10 Marks)
13. a. Enumerate how often the layout of goods can be reviewed and potentially adjusted to meet changing customer needs and market trends. (6 Marks)
b. What strategies can be used to effectively organize and categorize goods within a store for easy navigation by customers? (8 Marks)
c. Elaborate how visual merchandising techniques can be utilized to enhance the presentation of goods and improve sales. (6 Marks)
14. a. What measures can be implemented to ensure that the layout of goods complies with safety and accessibility standards? (5 Marks)
b. How can feedback from customers and staff be leveraged to continually refine and improve the layout of goods in a store? (5 Marks)
c. Discuss the essential pieces of information that should be included in records of stored goods. (10 Marks)