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University Examinations 2023/2024

FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR DIPLOMA IN SOCIAL WORK
AND COMMUNITY DEVELOPMENT

BUS/CU/SW/CR/4/6: COMMUNITY AWARENESS TRAINING AND SENSITIZATION

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS:

- (i) This paper has two sections A and B
 - (ii) You are provided with a separate answer booklet.
 - (iii) Marks for each question are as indicated.
 - (iv) Do not write on the question paper.
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QUESTION ONE (40 MARKS)

SECTION A

1. Highlight four elements of a community. (4 marks)
2. Highlight five characteristics of a community. (5 marks)
3. Mention four stakeholders involved in community awareness activities. (4 marks)
4. List three assessment tools for knowledge, attitude and practice. (3 marks)
5. State four benefits for strengthening community collaboration networks. (4 marks)
6. List five features of community. (5 marks)
7. List five ways of documenting community awareness programmes. (5 marks)
8. A community is a social unit or a group of living things with commonality, such as norms, values or identity. List three types of community. (3 marks)
9. Identify four reasons for developing a community awareness plan. (4 marks)
10. List three disadvantages of interview as a tool for assessment. (3 marks)

QUESTION TWO (60 MARKS)



SECTION B-Answer any THREE question.

11. A KAP (Knowledge, Attitude and Practice) is a social assessment methods or survey that measures changes in human knowledge, attitude and practice in response to a specific activity.

- a) Explain five characteristics of KAP assessment. (10 marks)
- b) Explain five advantages of using a questionnaire as a KAP assessment tool. (10 marks)

12. a) Discuss five roles of communication in awareness creation. (10 marks)
b) Discuss five barriers to effective awareness creation. (10 marks)

13. The director of social services has asked you to prepare an awareness program to sensitize community members on the importance of engaging in community programmes.

- a) Discuss five advantages of effective leadership in community awareness programmes. (10 marks)
- b) Describe five steps of awareness creation. (10 marks)

14. Communication is an importance ingredient for the success of community awareness programmes.

- a) Analyze five methods used in creating awareness in the community. (10 marks)
- b) Explain the process of sharing findings with stakeholders. (10 marks)