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University Examinations 2014/2015

SECOND YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION

BFB 3250: INTRODUCTION TO PROJECT MANAGEMENT

DATE: AUGUST 2015

TIME: 2 HOURS

INSTRUCTIONS: Answer question *one* and any other *two* questions

QUESTION ONE (30 MARKS)

- a) Define the concept of project management outlining its main characteristics (10 Marks)
- b) Discuss the most common costs of a project (10 Marks)
- c) Describe activities that are key to project termination (10 Marks)

QUESTION TWO (20 MARKS)

- a) Feasibility is the measure of how beneficial the development/project will be to the wish or society or the workability of a project. Discuss any five key areas of feasibility analysis in a project (15 Marks)
- b) Describe five possible sources of project ideas (5 Marks)

QUESTION THREE (20 MARKS)

- a) The local authorities in Kenya have appointed you as a project manager in their “rapid council development” projects. What will be your key roles and responsibilities as a project manager (12 Marks)

- b) Elucidate some of the key characteristics of a project that differentiates it from other undertakings (8 Marks)

QUESTION FOUR (20 MARKS)

- a) What is a log frame? Discuss the components of a log frame (12 Marks)
- b) With use of examples explain the benefits of involving stakeholders in planning and designing of projects (8 Marks)

QUESTION FIVE (20 MARKS)

- a) What is a Gantt Chart? Identify a project of your own and show how you would use GANTT Chart to show the duration of tasks against the progression of time (14 Marks)
- b) Elucidate the purpose of monitoring projects (6 Marks)